



specialty papers and binding products

Mazina® Hinged Photo Pages

with



FLEXBIND®
TECHNOLOGY

What is the Mazina® Brand?

Mazina® is a family of products that includes **Hinged PhotoPages with FlexBind® technology** for press-printed photo books.

Sheets are imaged on both sides - using production digital press equipment.

Heavy-weight papers, up to 300 gsm

The FlexBind® Hinge

← reinforcing strip

← the gap

What is FlexBind® technology?

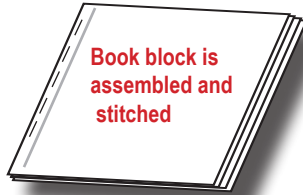
FlexBind® technology is a manufacturing process that integrates a flexible hinge into high-quality photo substrates, producing a photo book page product for press-printed, lay-flat photo books. The end-user enjoys full panoramic spreads without any image being lost in the gutter. FlexBind® technology can be applied to substrates of various weights, finishes and textures. A simple drop-in solution, FlexBind® technology does not require additional equipment and can be used in most binding processes.

Set up and print



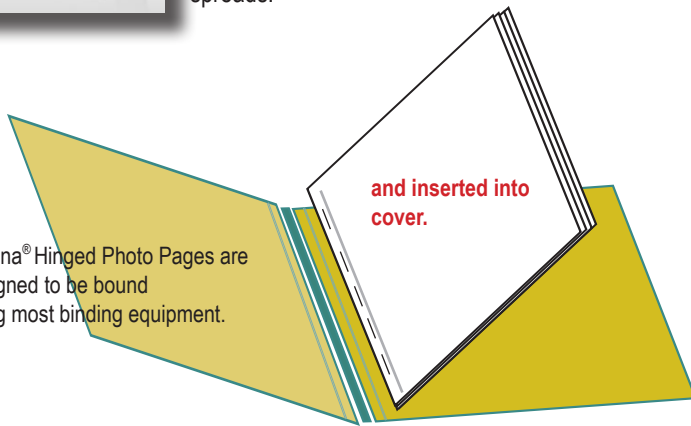
After being imaged on production digital presses the unique integrated hinge allows finished bound volumes to lay flat and display full panoramic spreads.

Book block is assembled and stitched



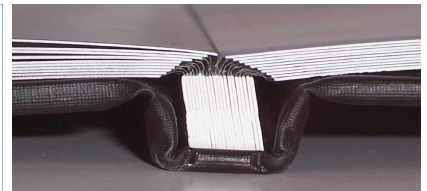
Mazina® Hinged Photo Pages

High-quality papers are imaged and bound using popular equipment that many in the book-making business already have. This allows easy entry into a fast-growing, profitable enterprise.



and inserted into cover.

Mazina® Hinged Photo Pages are designed to be bound using most binding equipment.



- Quality heavy-weight digital papers
- Imprintable, laminated, heat resistant hinge
- Laminated hinge adds no thickness to the page
- Full bleed printing and trimming
- Lay-flat book, print spreads across the gutter
- Fill feed trays – no stack bias

Samples are available for testing
Call John Thompson
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for more information
go to www.FlexBind.com

